

Newington Parks & Recreation Presents Our

30th Annual Extravaganza!!!



BE A VENDOR AT EXTRAVAGANZA ON SATURDAY, JULY 16, 2011!

The Newington Parks & Recreation Department is planning this special and exciting celebration to help promote Newington and its many businesses. Mill Pond Park is one of the most highly used and visible parks in Newington. Newington's 30th Annual Extravaganza is scheduled for Saturday, July 16 and will feature food vendors, artists and crafters, musicians, fireworks, games and many other family-oriented activities. An estimated 25,000 people attend Extravaganza each year and we are confident that you will find this event to be a significant marketing opportunity for you. Reserve your booth space by returning the enclosed registration form along with your payment (please make checks payable to *Newington Parks & Recreation*) by July 6, 2011. Exhibitors are encouraged to set up and secure a canopy tent. Rain date is Sunday, July 17--sorry, no refunds. Additional information can be obtained by contacting the Parks & Recreation Department at 860-665-8666. Don't delay, spaces are limited and are sure to fill quickly!

Artists & Crafters

Open area of 10' x 10' is marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Participants must provide their own tables, chairs and canopy tents. Please note that you are responsible for securing your tent from wind or inclement weather. Early registration fee (received on or before June 10) is only \$65 while registrations received from June 11 to July 6 will be \$75. If there are spaces available after July 6, the fee will be \$85 per space. Reservations must be made by mail or in person. The Parks & Recreation Department reserves the right to accept or deny requests for participation. All applications (even for returning crafters) must be accompanied with a photo of the goods you intend to sell. **Only traditional handmade crafts will be considered for participation.** Rain date is Sunday, July 17--sorry, no refunds.

Food Vendors

Open area of 10' x 10' is marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Fee for food vendors is \$250 per space or 20% of sales – whichever is greater. The \$250 is required at the time of application as a deposit. The Parks & Recreation Department reserves the right to accept or deny requests for participation. All approved food vendors must also file a **Temporary Food Service Establishment License** with the Central Connecticut Health District. Food service applications must be submitted at least two weeks prior to the event. There is an \$85 fee for this license that must be made payable to the Central Connecticut Health District. Vendors can obtain a copy of the Temporary Food Service Establishment License application on the Central Connecticut Health District website (www.ccthd.org). Rain date is Sunday, July 17--sorry, no refunds.

Corporate Row

Open area of 10' x 10' is marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Participants must provide their own tables, chairs and canopy tents. Please note that you are responsible for securing your tent from wind or inclement weather. Early registration fee (received on or before June 10) is only \$75 while registrations received from June 11 to July 6 will be \$85 per space. The Parks & Recreation Department reserves the right to accept or deny requests for participation. Spaces are limited. **All giveaways and items for sale must be described completely on the vendor application and be pre-approved by the Parks & Recreation Department.** Rain date is Sunday, July 17--sorry, no refunds.

Civic Groups & Organizations

Civic groups, health and non-profit organizations can reserve a space to hand out information and recruit members/volunteers for only \$25 per space. Open areas of 10' x 10' are marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Participants must provide their own tables, chairs and canopy tents. Please note that you are responsible for securing your tent from wind or inclement weather. The Parks & Recreation Department reserves the right to accept or deny requests for participation. **All giveaways and items for sale must be described completely on the vendor application and be pre-approved by the Parks & Recreation Department.** Rain date is Sunday, July 17--sorry, no refunds.

Application Deadline: July 6, 2011